In raising funds from the public, the organization will respect the rights of donors, taking steps to assure that its donors are:

• informed of the mission of the organization, the way resources will be used and the organization's capacity to use donations effectively for their intended purposes;
• informed of the identity of those serving on the organization's governing board and board of trustees and can expect those boards to exercise prudent judgment in their stewardship responsibilities;
• given access to the organization's most recent financial reports;
• assured that their gifts will be used for the purposes for which they were given;
• able to receive appropriate acknowledgement and recognition;
• assured that information about their donations is handled with respect and with confidentiality to the extent provided by the law;
• able to expect that all donor relationships with individuals representing the organization will be professional in nature;
• informed whether those seeking donations are volunteers, employees of the organization or hired solicitors;
• given the opportunity for their names to be deleted from organizational mailing lists and given the confidence that the organization will not sell or share its mailing lists; and,
• free to ask questions when making a donation and to receive prompt, truthful and forthright answers. [1]

The organization will respond promptly to and act upon complaints brought to its attention about any of its fund-raising practices, privacy policy violations or other issues.

[1] These ten points are taken from A Donor Bill of Rights, developed by the American Association of Fund Raising Counsel, the Association for Healthcare Philanthropy, the Council for the Advancement and Support of Education, and the Association of Fundraising Professionals, and are endorsed by Independent Sector.